Find out about the types of jobs you could pursue in multimedia technology. Read on to learn more about career options along with salary and education information.

!!!Career Information at a Glance

Read about some of your job options in the multimedia technology field, in which you might work with media, communications, graphic or video technology to do a wide variety of tasks. Find out what education you'd need for some of these positions by referencing the following chart.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| | |  | | | Animator | | | Film Editor | | | Web Developer |
| | | \_\_Degree Required\_\_ | | | *Associate's degree, bachelor's preferred* | | | *Associate's degree, bachelor's preferred* | | | *Associate's degree, bachelor's preferred* |
| | | \_\_Education Field of Study\_\_ | | | *Animation \\ multimedia technology* | | | *Film \\ broadcasting* | | | *Multimedia technology \\ web development \\ graphic design* |
| | | \_\_Key Skills\_\_ | | | *Creativity, interactive graphics, illustration* | | | *Film technology, detail oriented* | | | *Graphic design, web programming* |
| | | \_\_Job Growth (2012–2022)\_\_ | | | *6%\** | | | *3%\** | | | *20%\** |
| | | \_\_Average Salary (2013)\_\_ | | | *$72,400\** | | | *$69,490\** | | | *$67,540\** |
|  |  |  |  |  |  |  |  |
|  | ''Source: \*U.S. Bureau of Labor Statistics'' |  |  |  |  |  |  |

!!What Are My Career Options In Multimedia Technology?

Within multimedia technology, you may find work creating websites, designing educational materials or putting together next summer's newest blockbuster. Careers in this field may use various forms of media or communication devices, including radio, television and Internet. This is a large field; however, anyone specializing in multimedia technology falls under the general job title of multimedia specialist.

Multimedia specialists may hold different titles and work in different specialties. Job opportunities are available in industries including film, communications, graphic arts, marketing and computers. Job titles may include web developer, film editor, animation specialist and game designer.

!!What Education Do I Need?

Due to the many different jobs that may fall under the category of multimedia technology, required education can vary greatly. For example, graphic artists may need training in graphic arts or an art-related field, while web developers may need training in a computer-related field. The best overall degree for this field is a degree in multimedia technology.

A degree in multimedia technology may allow you learn the skills needed to work with multimedia devices. A program may cover topics including digital imaging, animation, web design, video creations and audio mixing. You explore concepts including 3-D modeling, motion graphics, video production and copy writing. Many multimedia technology programs offer in-depth study of computer coding, such as HTML and CSS, as well as computer software, such as Adobe Illustrator and Macromedia Dreamweaver.

!!What Are the Earnings and Outlook for this Field?

According to the U.S. Bureau of Labor Statistics (BLS), multimedia artists and animators earned a mean annual wage of $72,400, as of May 2013 (''www.bls.gov''). The BLS expected a 6% job growth from 2012–2022 for this field. Digital technology and workers who can use multimedia computer programs are expected to be in demand, which will help with job growth. The BLS expected the number of qualified candidates to exceed the number of job openings, so there is expected to be stiff competition for jobs.